Global Education Market Taxonomy

Early Childhood Education

Early Learning Delivery
- **A1** Childcare & PreSchool
- **A2** Alternative Childcare
- **A3** ECE Marketplaces

Early Learning Content
- **B1** Early Literacy Resources
- **B2** ECE STEAM Learning
- **B3** Physical Learning Resources
- **B4** Child Development & Learning Apps

ECE Support Services
- **C1** ECE Mgmt Systems
- **C2** ECE Teacher Support

K-12 Education

K12 Schools
- **D1** Schools
- **D2** Special Needs Schools
- **D3** International Schools
- **D4** Home & Virtual Schools
- **D5** K12 Education Financing
- **D6** School Discovery, Recruitment & Enrol

K12 Content & Curriculum
- **E1** K12 Math
- **E2** K12 Literacy
- **E3** K12 Science & Engineering
- **E4** K12 Social Studies
- **E5** Life Skills Learning
- **E6** K12 Language Learning

K12 Support
- **F1** K12 Wellbeing & Student Success
- **F2** Special Needs Education
- **F3** Tutoring & Homework Help
- **F4** K12 Testing & Assessment
- **F5** Instructional Support Solutions
- **F6** Teacher Preparation & Development
- **F7** School Transport
- **F8** K12 Food Services

K12 Management Systems
- **G1** School Mgmt Systems
- **G2** School Technology Mgmt
- **G3** K12 Student Data & Analytics
- **G4** K12 Learning Platforms
- **G5** School-Home Communication

K12 Hardware
- **H1** Classroom Technology
- **H2** K12 STEAM & Robotics
- **H3** Classroom Furnishings
- **H4** Labs & Specialized Equipment

Post-Secondary Education

Post-Secondary Access
- **I1** College Search & Guidance
- **I2** Recruitment & Admissions
- **I3** Education Financing Solutions
- **I4** Higher Education Pathways
- **I5** Language Learning & Testing
- **I6** Admissions Testing

Post-Secondary Delivery
- **J1** Universities & Colleges
- **J2** Vocational Schools
- **J3** Alternate Post Secondary Inst.
- **J4** Program Content & Delivery Partners

Post-Secondary Curriculum
- **K1** Curriculum Resources
- **K2** Courseware & Curriculum Mgmt
- **K3** Immersive & Simulated Learning

Post-Secondary Support
- **L1** Academic Support Solutions
- **L2** Research & Study Tools
- **L3** Retention & Student Success
- **L4** Assessment & Exam Solutions
- **L5** Mental Health & Wellbeing
- **L6** Faculty Professional Development

Post-Secondary Management
- **M1** Planning, Reporting & Analytics
- **M2** Student Records Mgmt
- **M3** Learning Environments
- **M4** Classroom Hardware Devices
- **M5** Credential Mgmt
- **M6** Finance & Scholarship Mgmt
- **M7** Community Engagement
- **M8** Advancement & Alumni

Research
- **N1** Research Mgmt
- **N2** Quantitative Research Tools
- **N3** Qualitative Research Tools
- **N4** Technology Transfer Mgmt

Career Connection
- **O1** Career Preparation & Support
- **O2** Internships & WIL Solutions
- **O3** Apprenticeships
- **O4** Placement Services

Workforce Training & Development

Professional Certification
- **P1** Technology
- **P2** Health
- **P3** Finance
- **P4** Engineering
- **P5** Law
- **P6** Sales & Marketing
- **P7** Military & Hazardous Env.

Upskilling
- **Q1** Short Course Platforms
- **Q2** Upskilling Marketplaces
- **Q3** Bootcamps & Accelerated Prog.
- **Q4** Compliance Training
- **Q5** Professional Language Learning
- **Q6** Personal & Hobby Learning

Career Support & Development
- **R1** Corporate Sponsored Solutions
- **R2** Career Mentoring & Coaching
- **R3** Wellbeing & Experience at Work
- **R4** Leadership, Mgmt & Soft Skills

Workforce Development
- **S1** Talent Acquisition
- **S2** Gigs
- **S3** Workforce Planning
- **S4** Performance Mgmt

Systems & Infrastructure
- **T1** Training Platforms & Systems
- **T2** Simulated & Immersive Learning
- **T3** Assessment & Evaluation
- **T4** Authoring Tools
- **T5** Badging & Credentials

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